

2019 ANNUAL STAKEHOLDER REPORT



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LAWRENCE COUNTY ECONOMIC GROWTH COUNCIL

Supporting growth of Lawrence County businesses including startup support, workforce solutions, and technical assistance which promotes investment that improves the quality of life for our citizens.

ECONOMIC DEVELOPMENT

30+

Reviewed and analyzed over 30 state projects for possible submission.





new investment into the Lawrence County community with expansions, acquisitions and new business ventures.





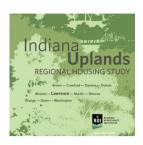


















200+

Collaborated with over 200 businesses and organizations in industries such as education, government and human services.

23

Worked with 23 individuals interested in starting a company in Lawrence County.





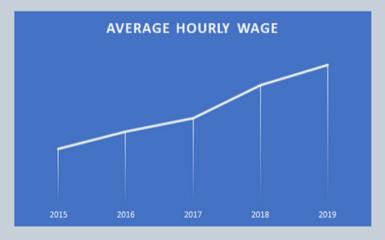
\$40,000

Provided two, \$20,000 revolving loans to local startup companies that spurred major growth for both businesses.



5%

increase in Lawrence County's average hourly wage year-over-year. This represents the second-highest county increase in Southwest Indiana.



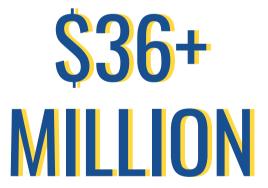
Source: Bureau of Labor Statistics, US Department of Labor





\$45 MILLION

potential increase tax-revenue base as a result of the state-of-the-art \$600 million Leigh Hanson Cement Plant expansion in Mitchell, Indiana.



in potential annual economic impact as a result of investment in Lawrence County throughout 2019.



WORKFORCE COALITION

585

information request forms submitted on www.getmyhse.org. With an exceptional 25.66% conversion rate.

High School Equivalency Diploma



240%

increase in HSE attainment, with over 400 HSE preparation hours completed in the classroom in partnership with Vincennes University and WorkOne.



3,500+

page views on getmyhse.org. There were also approximately 14,000 impressions using Facebook advertising.

\$250,000+

in financial and in-kind donations facilitated by the Workforce Coalition via their partnerships, collaborations and programs.





\$10,000

donated to secure funding for a nontraditional career fair over 3 years. More than 60 female students participated in the 1st annual non-traditional career fair to expose them to high-paying and attainable jobs in atypical fields for women.



\$12,000

Local Career Coaching Planning Grant awarded by the Governor's Workforce Cabinet as a result of a collaborative and unprecedented partnership between school corporations, government, businesses and community organizations.



433%

increase in Conexus Intern participation. In 2019 Lawrence County produced 13 Conexus interns as compared to only 3 in all of 2018. This number is expected to continue to rise throughout 2020.





400+

employer contacts logged in our Local Employer Database to be used as a community resource and communication tool for opportunities and announcements. 500%

growth in Lawrence County internships, increasing to 105 in 2019 from 21 in 2018.

14 summer interns participated in National Intern Day & presented to over 30 community leaders, including the Lawrence County Economic Growth Council Board of Directors.

INTERN.net

QUALITY OF PLACE

Awarded Ready Communities Planning Grant and completed Quality of Place and Workforce Attraction Plan to be eligible for

\$1.86 MILLION

in Implementation Grants awarded by Regional Opportunities Initiatives as part of its Ready Communities Program.



Lawrence County, Indiana



Participated in the Regional Opportunity
Initiatives Uplands Housing Technical
Committee to identify workforce
housing needs and create strategies for
potential opportunities. A group of
community members met to discuss the
findings potential next steps.



Establish the Avoca Fish Hatchery as
Lawrence County's first public park. This
grant will fund renovations to a historic
two-story shelter house, improvements to
the walking trail with compact stone, mile
markers and directional signage, and
preparations for an auxiliary volunteer fire
station on the property. The Lawrence
County Park Foundation will also be
created to provide a new unifying entity,
providing opportunities to support,
preservation, and maintenance for the
county's new parks system.

\$305k

awarded to 2 projects in Lawrence County.



Renovate the teen building and create The Launching Center, a multi-use STEM space featuring robotics, a makerspace, and a tech shop for elementary school children and teens in after-school programming. The Launching Center will introduce students to regionally relevant in-demand skills and jobs through project-based learning, soft-skills training, career awareness, and pathway activities.



Participated in local Food Security discussions, surveys and and assisted in the first Indiana Uplands Winter Food Conference taking place January 30th at StoneGate Arts & Education Center.





Served as a member of the City of Bedford Comprehensive Plan steering committee. The plan was published in November and is intended to guide decisions pertaining to Bedford's future growth and development.





Attended community meetings for the town of Huron, facilitated by Southern Indiana Development Commission's, Rex Knight. The group completed a SWOT analysis for the community, identifying areas of both strength and weakness in order to create committees for future projects and development.





Provided financial assistance to the City of Mitchell in partnership with Hoosier Uplands for infrastructure development and beautification. East Main St. was paved to support the upcoming Lehigh project and over 3.5 miles of sidewalks have been upgraded. The city plans to continue applying for infrastructure improvement grants through Community Crossings and OCRA.

A LETTER FROM THE CEO



Our organization, realizing that the days of traditional economic development are long gone, began 2019 with the new mission of providing for the growth of business, existing organizations and those locating in Lawrence County, including start-up support, workforce solutions, and technical assistance that encourages investment that improves the quality of life for our citizens.

While we hover around record low unemployment, have few available industrial buildings, and a strong demand signal in the local housing market, the past decade also brought major challenges for our community. Robotics and automation have altered the way products are produced globally, consumer expectations have shifted, and we are more connected to the world than ever. These trends are expected to increase exponentially, and we must continue to work on local solutions to target them. Our leaders must adapt to these changes to remain competitive in their markets, continue to look at opportunities to diversify our local economy, and be open to opportunities and strategies that create sustainable growth. Our community at large must embrace these challenges, support innovative solutions, be ok with failed experiments, and place resources on the most effective programs.

Over the past couple years, we have uncovered unprecedented support for our organization's workforce coalition. This arm of our organization is a continuing effort to help increase effective communication, collaboration, and programing between state, regional, and local organizations. While collaboration is not easy, the work of the coalition has already yielded amazing results. For example, in 2019, we have been able to foster connections that provided an additional \$200,000.00 worth of support to our local educators. Through the changes provided by our mission, we will continue to explore ways that we can 1) foster communication and collaboration 2) provide opportunity and reduce barriers for those desiring to train/retrain 3) look at ways to assist increasing educational attainment in Lawrence County.

Finally, we want to thank our members for their support of our organization. Their guidance and willingness to support economic development in Lawrence County has allowed us to become a community that our peers look to for innovative solutions. We have been able to help guide significant new investment into Lawrence County, dramatically increase total taxable value in real and personal property and provide leadership in initiatives from quality of place projects to entrepreneurship programs. It is through member support that we have been able to accomplish so much, and we look forward to being able to build upon our victories to create opportunity and enhance our local economy.

Best regards,

Shance Sizemore

CEO

MEET THE TEAM



SHANCE SIZEMORE CEO



JOE TIMBROOK
Director of Career
Development



HEATHER NASH
Internship Program
Manager



KAYLA BRYANTMarketing
Manager







WHAT WE DO

Business Retention & Expansion

Business Attraction

Career Development

Education and Training Development

> Quality Of Place Enhancement



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www.lawrencecountygrowth.com

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Susan Vaughn, Indiana Economic Development Corporation

