



FREE AD FOR ALL RESTAURANTS

In an effort to help the local restaurants in our communities, The HoosierTimes would like to extend the following offer to all restaurants/ food establishments during this public health crisis. The HoosierTimes is offering to publish a quarter page ad for any local restaurant in our readership area and we will also create a directory of all ads for people to locate online at www.hoosiertimes.com/restaurants.

1. We will publish one free, black and white quarter page ad for any restaurant that has remained open and is offering delivery, takeout or curbside service.
2. To receive your free ad, you will need to do the following:
 - a. email a camera-ready PDF of your ad to our Sales Manager, Chad Giddens at cgiddens@heraldt.com. Ad size is 4.889" wide x 10.5" deep. The ad **MUST BE THIS SIZE**, no exceptions.
 - b. In the subject line, put "FREE RESTAURANT AD FOR (restaurant name)"
 - c. Include the following information:
 - i. Point of Contact's Name/ Title
 - ii. Address, including city
 - iii. Phone Number
 - iv. Website or Facebook URL
3. If you wish to add color to your ad, there will be a \$50 charge, payable with two \$25 gift certificates that expire no earlier than December 31, 2020.
4. If you are unable to provide a camera-ready PDF, we can create an ad for you for a \$100 charge (\$150 for full color), payable with \$25 gift certificates that expire no earlier than December 31, 2020.
 - a. To have an ad created for you, please email all ad copy in a Word document and attach it to an email to cgiddens@heraldt.com.
 - b. Attach images and logos separately; do not put them in the Word document.
 - c. Include the name and contact information of the person who will need to approve the ad proof.
5. We will publish ads as we receive them, as soon as possible. Ads will not publish on Sundays.